



PRICELESS!!!

By Dr. Jerry Zelm

The following proposition was offered to a class of Chiropractic patients. “How many of you would accept \$1,000,000 in exchange for agreeing to never receive another Chiropractic adjustment?”

Not one person raised their hand. Who would trade that wonderful “feeling good” sensation for cold cash? We all know that a massage feels great, but it cannot compete with a well-placed, spinal adjustment. Pain pills and other drugs can offer temporary relief, but only until they wear off. (And then there often are those nasty side effects that accompany them.) Learning to ‘live with the pain’ can only take you so far before the condition gets so bad that something has to be done...often surgery that could have been avoided.

The only ones who would agree to the above trade would be those who have never experienced the pain-ridding, life-giving effects of the Chiropractic adjustment.

So how would you describe the value of an adjustment? How about **PRICELESS!!!**

Copyright 2000, Back 2 Health®

For more information contact:

Dr. Jerry Zelm • 880 E. Summit Avenue • Oconomowoc, Wisconsin 53066
Toll Free: (888) DOC-5900 • Tel: (262) 567-4999 • Fax: (262) 567-4699

Email: jerry@jerryzelm.com